Outline for Potential Business Merger Discussions

Date: [Insert Date]

To: [Insert Recipient's Name]

From: [Insert Your Name]

Subject: Outline for Business Merger Discussions

I. Introduction

A. Purpose of the Letter

B. Brief Overview of Both Companies

II. Objectives of the Merger

- A. Strategic Goals
- B. Financial Benefits
- C. Market Positioning

III. Proposed Structure of the Merger

- A. Legal Structure
- B. Ownership Distribution
- C. Governance Framework

IV. Synergies and Value Creation

- A. Cost Savings
- B. Revenue Growth
- C. Enhanced Innovation

V. Potential Challenges and Considerations

- A. Cultural Integration
- B. Regulatory Issues
- C. Existing Commitments

VI. Next Steps

- A. Schedule Follow-Up Meeting
- B. Information Exchange
- C. Due Diligence Process

VII. Conclusion

- A. Reiterate Interest in Discussion
- B. Open Floor for Questions and Comments

Best Regards,
[Your Name]
[Your Position]
[Your Company]