

Dear [Alumnus Name],

I hope this message finds you well. As we continue to strive for excellence at [University/College Name], I am reaching out to share an exciting opportunity to give back to our community.

We are currently raising funds for the [Name of Scholarship] which aims to support deserving students who demonstrate financial need, academic excellence, and a commitment to community service.

As an esteemed alumnus of [University/College Name], your contribution can make a significant impact on a student's life. We would be immensely grateful for any support you can provide, whether it be a one-time gift or a recurring donation.

Please consider making a donation today. Your generosity will help shape the future of our students and keep the spirit of [University/College Name] alive.

For your convenience, you can donate online at [donation link] or by mailing a check to [address].

Thank you for considering this opportunity to support the next generation of leaders. We truly appreciate your ongoing commitment to [University/College Name].

Warm regards,

[Your Name]

[Your Position]

[University/College Name]

[Contact Information]