Dear [Donor's Name],

As we reflect on the past year, we are incredibly grateful for your support. Your donations have made a significant impact on our organization and the community we serve.

We are reaching out to you today during this special time of year to ask for your continued support. With your help, we can further our mission to [briefly explain your mission].

In this upcoming year, we aim to [mention any specific goals or projects]. However, we cannot achieve these goals without your generous contributions.

We kindly ask you to consider making a donation of [suggested amount or range]. Your gift will help us [explain the impact of their donation].

Thank you for being a vital part of our community. Together, we can make a difference!

Sincerely,
[Your Name]
[Your Title]
[Organization Name]
[Contact Information]