Dear [Donor's Name],

As we approach the end of the year, we are reflecting on the incredible impact that your support has made in our community. Your contributions have allowed us to [mention specific achievements or programs].

With the year coming to a close, we invite you to consider making an end-of-year gift to [Organization's Name]. Your generosity will ensure that we can continue our mission of [describe mission or purpose].

Every gift, no matter the size, makes a significant difference and helps us [include specific outcomes, e.g., serve more individuals, provide more resources, etc.]. We hope you will join us in creating positive change in the coming year.

To make your gift, please visit [insert donation link] or contact us at [insert contact information]. Thank you for your continued support and partnership.

Wishing you a wonderful holiday season!

Sincerely,

[Your Name]
[Your Title]
[Organization's Name]
[Phone Number]
[Email Address]