

Dear [Donor's Name],

We hope this message finds you well. As we approach the end of the year, we are reaching out with an urgent appeal for your support. Our annual fundraising campaign is critical to ensuring that we can continue our vital work in the community.

Last year, with your generous contributions, we were able to [mention specific achievements or programs]. This year, we face even greater challenges, and we need your help to meet them.

Your contribution of [specific amount or range] can make a significant difference in the lives of those we serve. Donations made before [specific date] will be matched dollar for dollar, doubling the impact of your generosity.

Please consider making a donation by visiting our website at [website link] or by sending a check to [address]. Every gift, no matter the size, is crucial to our success.

Thank you for your continued support and for standing with us during this urgent time. Together, we can make a difference!

With gratitude,

[Your Name]

[Your Title]

[Organization Name]