Dear [Donor's Name],

As we reflect on the past year, we are filled with gratitude for the support you have extended to [Organization's Name]. Your generosity has empowered us to [mention specific achievements or programs].

This holiday season, we invite you to continue your journey with us. Your contribution of [specific amount] can help us [specific goal or project].

Every gift matters, and together, we can [restate the impact]. Thank you for believing in our mission and for being a part of our community.

Warmest regards,

[Your Name]
[Your Title]
[Organization's Name]
[Contact Information]

P.S. Every donation received by [specific date] will be matched dollar-for-dollar, doubling your impact!