

Proposal for Student Discount Membership

Date: [Insert Date]

To: [Gym Name] Management

From: [Your Name]

[Your Address]

[Your Email]

[Your Phone Number]

Introduction

I am writing to propose a student discount membership program that will foster fitness and wellness among students while increasing gym membership.

Proposal Details

We suggest a **[percentage]% discount** on the monthly membership fee for all full-time students. This initiative aims to:

- Encourage a healthier lifestyle among young adults.
- Increase gym memberships during the academic year.
- Build a community of fitness-aware students.

Implementation

The discount could be verified through school IDs or enrollment certificates and could apply to both individual and group memberships.

Conclusion

We believe that this initiative will benefit both the students and the gym. Thank you for considering our proposal.

Sincerely,

[Your Name]