

# Seasonal Membership Proposal

Date: [Insert Date]

To: [Recipient's Name]

From: [Your Gym's Name]

Subject: Proposal for Seasonal Membership Deals

**Dear [Recipient's Name],**

We are excited to present this proposal for our seasonal membership deals at [Your Gym's Name]. As the new season approaches, we believe it is the perfect time to motivate our community to focus on their health and fitness goals.

## **Proposed Seasonal Membership Packages:**

- **Spring Special:** 20% off annual membership + 2 free personal training sessions.
- **Summer Blast:** 3-month membership at the price of 2 + access to all group classes.
- **Fall Fitness:** 10% off on family memberships and referral rewards.
- **Winter Wellness:** Unlimited access for new members + free gym merchandise.

## **Benefits of Joining:**

- Access to state-of-the-art gym facilities
- Personalized workout plans
- Group classes and community events
- Experienced trainers available for guidance

We are committed to helping our members achieve their fitness goals and would love the opportunity to partner with you in promoting a healthier lifestyle.

Please feel free to contact us at [Your Contact Information] to discuss this proposal further or to schedule a meeting.

**Thank you for your consideration!**

Sincerely,  
[Your Name]  
[Your Title]  
[Your Gym's Name]