

Proposal for Plant-Based Menu Expansion

[Your Name]

[Your Position]

[Company Name]

[Company Address]

[City, State, Zip Code]

[Email Address]

[Phone Number]

[Date]

[Recipient's Name]

[Recipient's Position]

[Recipient's Company Name]

[Recipient's Company Address]

[City, State, Zip Code]

Dear [Recipient's Name],

I am writing to propose an expansion of our menu to include a variety of plant-based options that cater to the growing demand for healthier and sustainable food choices. As the interest in vegan and plant-based diets continues to rise, we have a unique opportunity to attract a broader customer base.

Our proposed plant-based menu could include items such as:

- Quinoa and Black Bean Burger
- Vegan Buddha Bowls with Seasonal Vegetables
- Chickpea Salad Sandwiches
- Plant-Based Tacos with Avocado Crema
- Desserts like Vegan Chocolate Mousse

Implementing these options not only aligns with current food trends but also promotes health and sustainability. Additionally, marketing these new items can enhance our brand image as a forward-thinking establishment committed to catering diverse dietary preferences.

I would appreciate the opportunity to discuss this proposal further. Please let me know a convenient time for you to meet.

Thank you for considering this initiative. I look forward to your positive response.

Warm regards,

[Your Name]

[Your Position]

[Company Name]