

Proposal for Gluten-Free Product Range

Date: [Insert Date]

To: [Recipient Name]

[Recipient Title]

[Company Name]

[Company Address]

Dear [Recipient Name],

We are excited to present our proposal for a new range of gluten-free products tailored to meet the growing demand among health-conscious consumers. Our research indicates a rising trend toward gluten-free diets, driven by both dietary restrictions and lifestyle choices.

Product Overview

- **Gluten-Free Bread:** Baked with high-quality, gluten-free grains to provide a delicious alternative.
- **Gluten-Free Snack Bars:** Nutrient-dense bars perfect for on-the-go consumers.
- **Gluten-Free Baking Mix:** A versatile mix for consumers who love to bake.

Market Potential

The gluten-free market is projected to grow by [insert market growth rate]. By introducing these products, we can position ourselves as leaders in this segment.

Conclusion

We believe that our gluten-free product range will resonate strongly with consumers and contribute significantly to our brand's portfolio. We look forward to discussing this proposal further.

Thank you for your consideration.

Sincerely,

[Your Name]

[Your Title]

[Your Company]

[Your Contact Information]