

Festival Proposal for Media Coverage and Promotion

Date: [Insert Date]

To: [Media Outlet Name]

Attention: [Recipient's Name]

Dear [Recipient's Name],

We are excited to announce the upcoming [Festival Name], scheduled to take place on [Festival Date] at [Location]. This annual event celebrates [describe festival theme, e.g., music, culture, food], and attracts a diverse audience from [mention areas/cities].

We would like to invite [Media Outlet Name] to partner with us for media coverage and promotion leading up to and during the festival. As a prominent media outlet, your involvement would greatly enhance the visibility of this event and engage your audience in unique ways. Our festival features [highlight key activities, performers, or attractions], providing multiple opportunities for coverage.

In return for your support, we can offer:

- Prominent logo placement on festival materials
- Social media shoutouts and tags
- Exclusive interviews with performers and organizers
- Press passes for your reporters and photographers

We believe that this partnership can be mutually beneficial, and we would love the opportunity to discuss it further. Please let us know a suitable time for you to meet or connect over the phone.

Thank you for considering our proposal. We look forward to the possibility of collaborating with [Media Outlet Name] for this exciting event!

Warm regards,

[Your Name]

[Your Position]

[Festival Organization Name]

[Contact Information]