

Franchise Proposal Letter

Date: [Insert Date]

[Your Name]
[Your Position]
[Your Company Name]
[Your Company Address]
[City, State, Zip Code]
[Email Address]
[Phone Number]

[Recipient Name]
[Recipient Position]
[Recipient Company Name]
[Recipient Company Address]
[City, State, Zip Code]

Dear [Recipient Name],

I am writing to present an exciting opportunity for you to join our successful franchise network. Our company, [Your Company Name], has established itself as a leader in the [Industry] with a proven business model and a strong support system for franchisees.

As a franchise partner, you will benefit from:

- Comprehensive training programs
- Ongoing operational support
- Access to exclusive marketing resources
- Established brand recognition
- Proprietary products/services

We invite you to explore the potential of becoming a franchisee with us. Please find enclosed our franchise information brochure, which outlines the advantages and requirements of our franchise partnership.

We would love the opportunity to discuss this proposal further and answer any questions you may have. Please feel free to contact me directly at [Your Phone Number] or [Your Email Address].

Thank you for considering this opportunity. We look forward to the possibility of working together to grow our brand.

Sincerely,
[Your Name]

[Your Position]
[Your Company Name]