

# Digital Marketing Initiative Consent Letter

Date: [Insert Date]

Dear [Recipient's Name],

We are excited to inform you about our upcoming digital marketing initiative aimed at enhancing our service delivery and customer engagement. As part of this initiative, we would like to seek your consent to include your information in our marketing campaigns.

By providing your consent, you agree to the following:

- Your information may be used for promotional emails, newsletters, and advertisements.
- You will receive updates about our new products, services, and special offers.
- You have the option to withdraw your consent at any time.

If you agree to participate in our digital marketing initiative, please sign below:

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Signature

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[Recipient's Name]

Thank you for considering this opportunity. Your support is invaluable to us.

Sincerely,  
[Your Name]  
[Your Position]  
[Your Company]  
[Contact Information]