

Strategic Merger Proposal

Date: [Insert Date]

To: [Insert Recipient's Name]

From: [Insert Your Name]

Subject: Proposal for Strategic Merger between [Company A] and [Company B]

1. Introduction

Introduce the purpose of the letter and the intention behind the merger.

2. Background Information

Provide a brief overview of both companies, including their mission, vision, and market position.

3. Objectives of the Merger

Outline the main goals and benefits that the merger aims to achieve.

4. Synergies and Strategic Fit

Discuss how the companies complement each other and the synergies expected from the merger.

5. Proposed Structure of the Merger

Detail the proposed legal and financial structure of the merger.

6. Financial Implications

Present financial forecasts and implications for both companies post-merger.

7. Next Steps

Outline the proposed timeline and next steps for discussing the merger further.

8. Conclusion

Summarize the key points and express optimism for the merger.

Best Regards,

[Your Name]

[Your Position]

[Your Company]

[Your Contact Information]