

Notification of Product Line Cessation

Dear Valued Customer,

We hope this message finds you well. We are writing to inform you that, due to a significant reduction in market demand, we have made the difficult decision to cease production of our [Product Line Name] effective [Date].

We understand that this may come as a disappointment, and we would like to express our sincerest gratitude for your support and loyalty to our brand. This decision was not made lightly, and we remain committed to providing you with the highest quality of service and product alternatives.

We will continue to support existing customers with any remaining products and will provide assistance for any inquiries or concerns that may arise during this transition period.

Thank you once again for your understanding. Should you have any questions, please do not hesitate to reach out to our customer service team.

Sincerely,

[Your Name]
[Your Position]
[Company Name]
[Contact Information]