

Affiliate Program Proposal

Date: [Insert Date]

To: [Recipient's Name]

Company: [Recipient's Company Name]

Address: [Recipient's Company Address]

Dear [Recipient's Name],

I hope this message finds you well. My name is [Your Name], and I am [Your Position] at [Your Company Name]. We are an online shopping platform specializing in [brief description of your products/services]. We are reaching out to propose an exciting opportunity for collaboration through our affiliate program.

Our affiliate program offers [briefly describe commission structure, incentives, etc.]. By partnering with us, you can provide your audience with access to our high-quality products while earning a competitive commission for every sale generated through your referrals.

We believe that your platform aligns perfectly with our target market, and together we can create a mutually beneficial partnership. Enclosed are more details about our affiliate program, including terms and conditions.

We would be thrilled to discuss this opportunity in more detail at your convenience. Please feel free to reach out to me directly at [Your Phone Number] or [Your Email Address].

Thank you for considering our proposal. We look forward to the possibility of working together.

Sincerely,

[Your Name]

[Your Position]

[Your Company Name]

[Your Phone Number]

[Your Email Address]