

Real Estate Partnership Negotiation Strategy

Date: [Insert Date]

To: [Partner's Name]

From: [Your Name]

Subject: Proposal for Partnership Negotiation Strategy

I. Introduction

Outline the purpose of the letter and the nature of the proposed partnership.

II. Objectives

- Define mutual goals and interests.
- Identify potential benefits for both parties.
- Set clear expectations for the partnership.

III. Key Discussion Points

1. Investment Contributions
2. Profit Sharing Model
3. Management Responsibilities
4. Exit Strategies

IV. Negotiation Tactics

Outline the strategies to be employed during negotiations, such as collaborative negotiation techniques and conflict resolution strategies.

V. Next Steps

Suggest a timeline for discussions and meetings to further explore the partnership.

VI. Conclusion

Express enthusiasm for the potential partnership and invite feedback.

Sincerely,

[Your Name]

[Your Contact Information]