Dear [Client's Name],

We hope this message finds you well. We are writing to inform you of some updates to our pricing structure that will take effect on [effective date].

As part of our commitment to providing you with the highest quality service, we have made adjustments to our pricing to better align with current market conditions and enhance the value we deliver.

Updated Pricing Details:

- [Service/Product 1]: \$[new price] (previously \$[old price])
- [Service/Product 2]: \$[new price] (previously \$[old price])
- [Service/Product 3]: \$[new price] (previously \$[old price])

We assure you that these changes will enable us to continue providing exceptional service and quality products.

If you have any questions or concerns regarding this update, please do not hesitate to reach out at [contact information]. We value your business and appreciate your understanding.

Thank you for your continued support.

Sincerely,

[Your Name] [Your Position] [Your Company Name] [Your Contact Information]