

# Dear Valued Customer,

We hope this message finds you well. We want to take a moment to express our gratitude for your continued support and loyalty to our brand.

We are excited to inform you about some upcoming changes to our pricing structure that will give you even more value.

## **New Promotional Prices:**

- Product A: Now only \$19.99 (was \$24.99)
- Product B: Now only \$29.99 (was \$34.99)
- Product C: Now only \$39.99 (was \$49.99)

These new prices will take effect on **[Effective Date]**. We are committed to providing you with the best products at the best prices.

If you have any questions regarding this change, please feel free to reach out to our customer service team.

Thank you for being a part of our community!

Sincerely,

**Your Company Name**