

Dear [Client's Name],

I hope this message finds you well! I wanted to take a moment to express my sincere gratitude for trusting me with your real estate needs. Your continued support means the world to me.

As a token of my appreciation, I am excited to introduce a new referral program designed to reward my valued clients like you. For every new client you refer who successfully buys or sells a property with me, you will receive a [specific incentive, e.g., gift card, discount on future services, etc.].

It's simple! Just have your friends or family mention your name when they reach out to me, and once the transaction is complete, your reward will be on its way!

Thank you for being such an integral part of my business. I look forward to helping your referrals achieve their real estate goals!

Warm regards,

[Your Name]

[Your Real Estate Company]

[Your Contact Information]