

Impact Investing Guidelines

Date: [Insert Date]

To: [Insert Recipient's Name]

From: [Insert Your Name]

Subject: Guidelines for Impact Investing

Dear [Recipient's Name],

As we continue to explore avenues for impact investing, the following guidelines will ensure that our investments align with our mission of generating positive social and environmental impacts alongside financial returns.

1. Investment Criteria

- Alignment with Social and Environmental Goals
- Measurable Impact Metrics
- Financial Viability

2. Due Diligence Process

Conduct thorough assessments including:

- Review of business models
- Impact assessments
- Financial performance evaluations

3. Monitoring and Reporting

Regular reports should include:

- Impact metrics updates
- Financial performance reviews
- Stakeholder feedback

4. Exit Strategy

Consideration for sustainable exit strategies that do not compromise the impact goals.

By adhering to these guidelines, we can maximize the potential of our impact investments. Please feel free to reach out should you have any questions or require further clarification.

Best regards,

[Your Name]

[Your Position]

[Your Organization]