Dear [Recipient's Name],

I hope this message finds you well. I am writing to discuss the idea of charitable bequest and how it aligns with our shared vision for [charity's name or cause]. As you know, leaving a legacy can profoundly impact future generations and ensure the continuation of our important work.

By considering a bequest to [charity's name], you can support [specific projects or goals] while also enjoying potential tax benefits for your estate. We would love to share more about how your contribution could make a tangible difference.

Please let us know a convenient time for you to discuss this further. We truly value your support and consideration.

Thank you for your continued dedication to [charity's mission].

Sincerely, [Your Name] [Your Title] [Charity's Name] [Contact Information]