

Dear [Customer's Name],

We hope this message finds you well. We are writing to inform you that effective [Effective Date], the interest rate on your [Account Type or Loan Type] will be increased from [Current Rate]% to [New Rate]%. This adjustment is a result of [reason for the interest rate increase, e.g., market conditions, changes in federal rates, etc.].

We understand that changes in interest rates can impact your financial planning, and we want to assure you that we remain committed to providing you with the best possible service and support. If you have any questions or concerns regarding this change, please do not hesitate to reach out to us at [Contact Information].

Thank you for your understanding and for being a valued customer.

Sincerely,

[Your Name]

[Your Title]

[Company Name]

[Company Contact Information]