

Announcement of Interest Rate Decrease

Date: [Insert Date]

Dear [Customer Name],

We are pleased to inform you that, effective [Effective Date], we will be decreasing the interest rates on our [specific product or service, e.g., savings accounts, loans, etc.]. This adjustment aims to better serve our valued customers and promote financial well-being.

The new interest rate will be [insert new interest rate]% compared to the previous rate of [insert previous rate]%. We believe this change will provide you with more favorable terms and an improved financial experience.

If you have any questions or would like to discuss how this may impact your account, please do not hesitate to contact us at [insert contact information].

Thank you for being a valued customer. We appreciate your continued trust in us.

Sincerely,

[Your Name]

[Your Position]

[Company Name]

[Contact Information]