Dear [Associate's Name],

I hope this message finds you well. I wanted to take a moment to reach out and express my support during this challenging time for your business.

It's completely normal to face obstacles along the way, but I have every confidence in your abilities and the dedication you bring to your work. Remember, every setback is an opportunity for a comeback.

Reflect on your past successes and the resilience you've shown throughout your career. These qualities will guide you as you navigate through this period. Please know that I am here if you need someone to bounce ideas off of or just to talk.

Keep pushing forward; better days are ahead.

Sincerely,
[Your Name]
[Your Position]
[Your Company]