

# Licensing Proposal

Date: [Insert Date]

To:

[Recipient Name]

[Recipient Title]

[Agency Name]

[Agency Address]

[City, State, Zip Code]

Dear [Recipient Name],

I am writing to propose a licensing agreement between [Your Company Name] and [Agency Name]. We are excited about the opportunity to collaborate and enhance the creative offerings that both of our teams can provide.

## Overview of Proposed Licensing Agreement

The proposed agreement would grant [Agency Name] the rights to utilize [specific content, artwork, designs, etc.] created by [Your Company Name] for [specific purposes, campaigns, etc.].

## Scope of Licensing

- **Duration:** [Specify duration]
- **Territory:** [Specify territory]
- **Royalties:** [Outline royalty structure]

## Benefits of Collaboration

This partnership would offer the following benefits:

- Access to high-quality creative content.
- Joint marketing opportunities.
- Enhanced brand visibility.

## Next Steps

I would love to discuss this proposal in more detail and explore how we can work together to achieve our mutual goals. Please feel free to contact me at [Your Phone Number] or [Your Email Address] to schedule a meeting.

Thank you for considering this proposal. I look forward to your positive response.

Sincerely,

[Your Name]

[Your Title]

[Your Company Name]

[Your Address]

[City, State, Zip Code]