

Strategic Partnership Revenue Allocation Proposal

Date: [Insert Date]

To: [Partner's Name]

From: [Your Name]

Subject: Proposal for Revenue Allocation in Our Strategic Partnership

Dear [Partner's Name],

We are excited about the opportunity to deepen our strategic partnership. As we move forward, we believe it is critical to outline a clear revenue allocation framework that reflects the contributions and efforts of both parties.

Proposed Revenue Allocation Model

Based on our discussions, we propose the following revenue allocation model:

- Revenue Generated from [Specify Source]: [Percentage]% to [Your Company Name], [Percentage]% to [Partner's Company Name]
- Shared Costs: [Specify Costs and Allocation]
- Performance Bonuses: [Propose Criteria for Bonuses]

Benefits of the Proposed Model

This model aims to:

- Foster collaboration and mutual investment in our joint efforts.
- Ensure that both parties are fairly compensated for their contributions.
- Encourage growth and streamline operations.

Next Steps

We would like to schedule a meeting to discuss this proposal in further detail and address any questions or concerns you may have. Please let us know your availability for the week of [Insert Date].

Thank you for considering this proposal. We look forward to your feedback and to a fruitful collaboration.

Sincerely,

[Your Name]

[Your Position]

[Your Company Name]

[Your Contact Information]