Joint Venture Proposal

Date: [Insert Date]

[Your Name]
[Your Position]
[Your Company Name]
[Your Company Address]
[City, State, Zip Code]
[Email Address]
[Phone Number]

[Recipient Name]
[Recipient Position]
[Recipient Company Name]
[Recipient Company Address]
[City, State, Zip Code]

Dear [Recipient Name],

I hope this message finds you well. I am reaching out to propose a potential joint venture between [Your Company Name] and [Recipient Company Name] that I believe could bring significant benefits to both of our businesses in the eCommerce landscape.

[Your Company Name] specializes in [brief description of your business and strengths]. We have identified [Recipient Company Name] as a key player in [describe their strengths/market presence] and believe that a strategic partnership could provide mutual advantages.

The primary goals of this joint venture would include:

- Expanding our market reach.
- Combining resources for product development.
- Leveraging each other's strengths in marketing and sales.

I would love the opportunity to discuss this proposal further and explore how we can align our objectives. Please let me know a convenient time for you to meet or speak over the phone.

Thank you for considering this partnership opportunity. I look forward to your positive response.

Sincerely,
[Your Name]
[Your Position]
[Your Company Name]