

Collaboration Proposal: Affiliate Partnership

Date: [Insert Date]

Dear [Affiliate's Name],

I hope this message finds you well. My name is [Your Name], and I am [Your Position] at [Your Company], an ecommerce platform specializing in [brief description of your products/services]. We are looking to expand our reach and believe that a partnership with you could be mutually beneficial.

We would like to propose an affiliate collaboration, where you can promote our products and earn a commission for each sale made through your referral. Here are some details:

- **Commission Rate:** [Insert % or specific amount per sale]
- **Tracking Method:** [Describe how tracking will be done, e.g., cookies, special links]
- **Promotion Materials:** [Specify what materials you will provide, e.g., banners, links]
- **Payment Terms:** [Outline payment terms and schedule]

We believe that your audience aligns perfectly with our target market, and together we can achieve remarkable results. If you're interested, I would love to discuss this opportunity further.

Thank you for considering this collaboration. Please feel free to reach out to me at [Your Email] or [Your Phone Number]. I look forward to your positive response.

Best regards,

[Your Name]
[Your Position]
[Your Company]
[Your Website]