Invitation to Press Briefing

Dear [Recipient's Name],

We are pleased to invite you to a press briefing to announce a strategic alliance between [Company A] and [Company B]. This partnership aims to [briefly describe purpose of the alliance].

Details of the Press Briefing:

Date: [Insert Date] Time: [Insert Time]

• **Location:** [Insert Location]

This event will feature key executives from both companies who will share insights into the benefits of this alliance and answer any questions you may have. A light refreshment will be provided.

Please RSVP by [RSVP Deadline] to confirm your attendance.

We look forward to your participation as we embark on this exciting journey.

Best regards,

[Your Name][Your Title][Your Company][Your Contact Information]