

Partnership Performance Metrics Report

Date: [Insert Date]

From: [Your Company Name]

To: [Partner Company Name]

Performance Metrics Overview

Metric	Description	Target Value	Actual Value	Comments
Revenue Growth	Percentage increase in revenue compared to previous period	10%	8%	On track but needs improvement
Customer Acquisition	Number of new customers gained in the period	200	150	Below target, need new marketing strategies
Customer Retention Rate	Percentage of customers retained over the period	90%	92%	Exceeding expectations
Marketing ROI	Return on investment for marketing efforts	150%	130%	Needs optimization

Conclusion

We look forward to discussing these metrics in further detail and exploring opportunities for improvement and growth in our partnership.

Sincerely,

[Your Name]

[Your Position]

[Your Company]