

# Joint Branding Initiative Request

[Your Name]  
[Your Position]  
[Your Company]  
[Your Address]  
[City, State, Zip Code]  
[Email Address]  
[Phone Number]  
[Date]

[Recipient Name]  
[Recipient Position]  
[Recipient Company]  
[Recipient Address]  
[City, State, Zip Code]

Dear [Recipient Name],

I hope this message finds you well. I am writing to propose a joint branding initiative between [Your Company] and [Recipient Company]. We believe that collaborating on this project will enhance our brand visibility and leverage our combined strengths in the marketplace.

We envision a campaign that aligns with both of our values and resonates with our target audience, through [briefly describe the initiative idea, e.g., co-branded marketing materials, joint events, online campaigns, etc.].

We would love to discuss this proposal in more detail and explore potential strategies that can benefit both parties. Please let me know your availability for a meeting in the upcoming weeks.

Thank you for considering this opportunity. I look forward to your positive response.

Sincerely,

[Your Name]  
[Your Position]  
[Your Company]