## **Joint Venture Proposal**

Date: [Insert Date]
To: [Recipient's Name]
Title: [Recipient's Title]
Company: [Recipient's Company]
Address: [Recipient's Address]
Dear [Recipient's Name],
I hope this letter finds you well. I am writing to propose a joint venture between [Your Company Name] and [Recipient's Company Name] in the food and beverage sector.
As you are aware, the food and drink industry has witnessed significant growth over the past few years. Our combined strengths could create a robust partnership to capitalize on this opportunity. Our aim is to develop a unique product line that appeals to our target audience while sharing resources and expertise.
Outlined below are key aspects of our proposal:
<ul> <li>Objective: To create a new line of [specific food or beverage products].</li> <li>Investment: [Specify investment details and funding requirements].</li> <li>Revenue Sharing: [Propose a revenue sharing model].</li> <li>Duration: [Specify the proposed duration of the joint venture].</li> </ul>
I believe that this collaboration can lead to increased market share and brand visibility for both our companies. I would be pleased to discuss this proposal further at your convenience.
Thank you for considering this opportunity. I look forward to your positive response.
Sincerely,
[Your Name]
[Your Title]
[Your Company]
[Your Contact Information]