

Retail Collaboration Agreement

Date: [Insert Date]

[Your Company Name]

[Your Company Address]

[City, State, Zip Code]

[Email Address]

[Phone Number]

[Partner Company Name]

[Partner Company Address]

[City, State, Zip Code]

Subject: Retail Collaboration Agreement

Dear [Partner Name],

We are pleased to propose a collaboration between [Your Company Name] and [Partner Company Name]. This Retail Collaboration Agreement outlines the terms and conditions for our partnership in promoting and selling our respective products.

1. Purpose

The purpose of this agreement is to enhance retail opportunities and increase sales through collaborative marketing efforts.

2. Responsibilities

- [Your Company Name] shall provide [specific support or products].
- [Partner Company Name] shall be responsible for [specific duties or actions].

3. Duration

This agreement shall commence on [start date] and shall continue until [end date], unless terminated earlier by either party with a written notice of [number of days].

4. Financial Arrangements

Any financial arrangements including profit sharing or expenses shall be discussed and agreed upon separately.

5. Confidentiality

Both parties agree to maintain confidentiality regarding trade secrets and sensitive information disclosed during the collaboration.

If you agree to the terms outlined above, please sign below to indicate your acceptance.

[Your Name]

[Your Title]

[Your Company Name]

[Partner Name]

[Partner Title]

[Partner Company Name]

Thank you for considering this collaboration. We look forward to working together.

Sincerely,

[Your Name]

[Your Title]

[Your Company Name]