

Media Partnership Request for Advertisement Exchange

Date: [Insert Date]

[Your Name]

[Your Position]

[Your Company Name]

[Your Company Address]

[City, State, Zip Code]

[Email Address]

[Phone Number]

To: [Recipient's Name]

[Recipient's Position]

[Recipient's Company Name]

[Recipient's Company Address]

[City, State, Zip Code]

Dear [Recipient's Name],

I hope this message finds you well. My name is [Your Name], and I am [your position] at [Your Company Name]. We are excited about the possibility of collaborating with [Recipient's Company Name] to enhance our mutual visibility and reach through a media partnership.

We are looking to propose an advertisement exchange where we can promote each other's brands across our platforms. With [Your Company Name]'s audience consisting of [briefly describe your audience], and [Recipient's Company Name]'s audience made up of [briefly describe recipient's audience], we believe this partnership can be mutually beneficial.

We would love to discuss this opportunity further and explore how we can effectively align our marketing efforts for our respective audiences. Please let me know your available times for a brief meeting or call.

Thank you for considering this proposal. I look forward to your positive response.

Warm regards,

[Your Name]

[Your Position]

[Your Company Name]