

# Dear [Recipient's Name],

As we approach the end of another year, we want to take a moment to reflect on the impact we've made together in our community. Thanks to supporters like you, [Charity Name] has been able to [mention key achievements or programs].

This year, we are excited to launch [new initiative or project], which aims to [brief description of the initiative's goals and needs]. However, we cannot do this without your continued support.

Our annual fundraising campaign is vital to maintaining and expanding our efforts. By donating, you will help us to [list specific ways the donation will be used]. Every contribution, no matter the size, makes a difference!

Join us in making a change this year. You can support us by donating online at [website link] or by sending a check to [charity mailing address].

Thank you for your generosity and commitment to our cause. Together, we can [reiterate the impact of contributions]. Wishing you a joyous holiday season!

Sincerely,  
[Your Name]  
[Your Title]  
[Charity Name]  
[Contact Information]