

University Event Sponsorship Proposal

Date: [Insert Date]

[Your Name]

[Your Title]

[University Name]

[University Address]

[City, State, Zip Code]

Dear [Sponsor's Name],

We are excited to announce the upcoming [Event Name] taking place on [Event Date] at [Event Location]. This event aims to [briefly describe the purpose and significance of the event].

We would like to invite [Sponsor's Company] to partner with us as a sponsor for this event. Your involvement would not only enhance the experience for attendees but also provide excellent exposure for your brand to [describe the target audience].

As a valued sponsor, you will receive the following benefits:

- Logo placement on event materials
- Social media promotion
- Complimentary tickets to the event
- Opportunity to engage with attendees directly

We are seeking a sponsorship amount of [Insert Amount] to help cover expenses related to [Briefly outline specific expenses].

We would be thrilled to have [Sponsor's Company] as a key partner in making this event a success. I would be happy to discuss this opportunity further at your convenience. Thank you for considering this partnership.

Sincerely,

[Your Name]

[Your Title]

[Your Contact Information]