

Promotional Alliance Request

Date: [Insert Date]

[Recipient's Name]

[Recipient's Position]

[Recipient's Company]

[Company Address]

Dear [Recipient's Name],

I hope this message finds you well. My name is [Your Name], and I am [Your Position] at [Your Company]. We specialize in [brief description of your company's products/services].

I am reaching out to explore potential promotional alliance opportunities between our companies. We believe that a partnership could benefit both of our brands by [mention potential benefits, e.g., reaching new audiences, enhancing brand visibility, etc.].

We admire the work that [Recipient's Company] is doing, particularly [mention something specific about their business]. We would love to discuss how we might collaborate on [specific project or initiative] that could leverage our strengths.

Would you be available for a brief call or meeting in the coming weeks? I am looking forward to the opportunity to discuss this further.

Thank you for considering this partnership opportunity. I hope to hear from you soon.

Sincerely,

[Your Name]

[Your Position]

[Your Company]

[Your Contact Information]