

Dear [Alumnus Name],

We hope this message finds you well and thriving. As a valued member of the [School/University Name] alumni community, we invite you to participate in our upcoming fundraising campaign.

This year, we are focusing on [specific project or initiative] that aims to [briefly explain the purpose of the project]. Your support can make a significant difference in helping us achieve our goals.

We encourage you to join us in this effort by making a donation. Every contribution, no matter the size, matters and collectively helps us push forward. Additionally, we invite you to share this campaign with fellow alumni to spark enthusiasm and support.

For more information and to make a donation, please visit [website link]. Together, we can create a brighter future for the next generation of students.

Thank you for considering giving back to [School/University Name]. We greatly appreciate your support!

Sincerely,
[Your Name]
[Your Title]
[School/University Name]
[Contact Information]