

Co-Branding Partnership Proposition

Date: [Insert Date]

[Your Name]

[Your Position]

[Your Company]

[Your Company Address]

[City, State, Zip Code]

[Recipient Name]

[Recipient Position]

[Recipient Company]

[Recipient Company Address]

[City, State, Zip Code]

Dear [Recipient Name],

I hope this message finds you well. I am writing to propose an exciting co-branding partnership between [Your Company] and [Recipient Company]. Our brands share a commitment to [common values/community goals], and I believe that together we can create a mutually beneficial collaboration.

The concept involves [brief description of the co-branding idea, e.g., joint marketing campaigns, product launches, etc.]. This partnership would not only enhance our brand visibility but also provide added value to our customers.

I would love to discuss this idea further and explore how we can successfully integrate our brands. Please let me know a convenient time for you to meet or call.

Thank you for considering this opportunity. I look forward to your positive response.

Sincerely,

[Your Name]

[Your Position]

[Your Company]

[Your Contact Information]