

Co-Marketing Proposal

Date: [Insert Date]

To: [Recipient's Name]

[Recipient's Title]

[Recipient's Company]

[Recipient's Address]

Dear [Recipient's Name],

I hope this letter finds you well. My name is [Your Name], and I am the [Your Title] at [Your Company]. We have been following the impressive work that [Recipient's Company] has been doing in the [Industry/Field] and believe that our companies have a unique opportunity to collaborate through a co-marketing initiative.

Our proposal involves [Briefly outline the proposal, e.g., joint webinars, promotional campaigns, social media collaborations]. We believe that by leveraging our combined resources and audiences, we can achieve mutual benefits such as [List potential benefits, e.g., increased brand awareness, lead generation, etc.].

We would love to discuss this proposal further and explore how we can align our marketing efforts. I am available for a call or meeting at your convenience. Please let me know a time that works for you.

Thank you for considering this opportunity. I look forward to the possibility of working together.

Sincerely,

[Your Name]

[Your Title]

[Your Company]

[Your Contact Information]