

Follow-Up on Our Sustainability Commitment

Date: [Insert Date]

To: [Media Outlet Name]

Dear [Recipient's Name],

We hope this message finds you well. We are writing to follow up on our recent announcement regarding our commitment to sustainability. As part of our ongoing efforts to promote eco-friendly practices within our organization and the community, we wanted to share some updates and invite your outlet to engage with us.

Since our initial announcement, we have made significant strides, including:

- Implemented a comprehensive recycling program.
- Reduced our carbon footprint by [insert percentage].
- Partnered with local eco-friendly businesses to enhance sustainable sourcing.

We would appreciate the opportunity to discuss our progress further and explore how we can collaborate to raise awareness about sustainability. Please feel free to reach out to schedule a meeting or interview at your convenience.

Thank you for your continued interest in our sustainability initiatives. We look forward to your response.

Best regards,

[Your Name]

[Your Title]

[Your Organization]

[Contact Information]