

# Franchise Renewal Terms Proposal

Date: [Insert Date]

To,

[Franchisee's Name]

[Franchisee's Address]

[City, State, Zip Code]

Dear [Franchisee's Name],

We are pleased to present you with the proposal for the renewal of your franchise agreement for [Franchise Name], which is set to expire on [Expiration Date]. We appreciate your contributions to the brand and are eager to continue our partnership.

## Proposed Terms for Renewal

- **Renewal Duration:** [Insert Duration]
- **Royalty Fees:** [Insert Percentage or Amount]
- **Franchise Fee:** [Insert Amount]
- **Advertising Contribution:** [Insert Percentage or Amount]
- **Training and Support:** [Details of Any Changes or Continuations]

To ensure a smooth transition into the new terms, we request that you review the above proposal and provide us with your acceptance by [Response Deadline Date]. This will allow us ample time to prepare for the continued operation of your franchise unit.

If you have any questions or would like to discuss the terms further, please do not hesitate to reach out to me directly at [Your Phone Number] or [Your Email Address].

Thank you for your attention to this matter. We look forward to continuing our successful collaboration.

Sincerely,

[Your Name]

[Your Title]

[Franchisor Company Name]

[Contact Information]