

Franchise Renewal Terms Negotiation

Date: [Insert Date]

[Your Name]

[Your Title]

[Your Company Name]

[Your Company Address]

[City, State, Zip Code]

[Franchisee's Name]

[Franchisee's Title]

[Franchisee's Company Name]

[Franchisee's Company Address]

[City, State, Zip Code]

Dear [Franchisee's Name],

We are approaching the end of the current franchise agreement, and I would like to discuss the terms for renewal. It is important for us to ensure that both parties are aligned on expectations moving forward.

Some key points I believe we should address include:

- Royalty Fees
- Marketing Contributions
- Territory Rights
- Support and Training Services
- Duration of New Agreement

I propose we schedule a meeting to discuss these terms in detail. Please provide your availability over the next week so we can coordinate a suitable time to connect.

I look forward to your response and hope to reach a mutually beneficial agreement.

Thank you for your attention to this matter.

Sincerely,

[Your Name]

[Your Title]

[Your Company Name]

[Your Contact Information]