## We Value Your Opinion!

Dear [Customer's Name],

Thank you for being a loyal member of our [Loyalty Program Name]. Your feedback is essential in helping us enhance your experience.

We would greatly appreciate it if you could take a few moments to share your thoughts on our loyalty program. Specifically, we are interested in knowing:

- What do you enjoy most about our loyalty program?
- What improvements would you like to see?
- Are there any features you feel are missing?

Your insights will help us make positive changes that cater to your needs. Please reply to this email or complete our brief survey <u>here</u>.

Thank you for your time and feedback!

Best regards, [Your Name] [Your Position] [Company Name]