

[Your Name]
[Your Title]
[Your Company]
[Your Address]
[City, State, Zip Code]
[Email Address]
[Phone Number]
[Date]

[Recipient Name]
[Recipient Title]
[Recipient Company]
[Recipient Address]
[City, State, Zip Code]

Subject: Proposal for Strategic Alliance

Dear [Recipient Name],

I hope this message finds you well. I am writing to propose a strategic alliance between [Your Company] and [Recipient Company] that I believe could yield significant mutual benefits.

As leaders in [Your Industry/Field], both our companies share a commitment to [Common Goal or Value]. By forming a strategic alliance, we can [briefly describe the intended outcomes, e.g., leverage resources, enhance market presence, innovate collaboratively].

Key areas where we could collaborate include:

- [Area 1]
- [Area 2]
- [Area 3]

I envision that through this alliance, we can not only strengthen our individual market positions but also create added value for our customers.

I would appreciate the opportunity to discuss this proposal in more detail at your earliest convenience. Please let me know a suitable time for a meeting.

Thank you for considering this opportunity for collaboration. I look forward to your positive response.

Sincerely,

[Your Name]
[Your Title]
[Your Company]