

Subject: Justification for International Position Change for Market Growth

Date: [Insert Date]

To: [Recipient's Name]

Position: [Recipient's Position]

Company: [Company Name]

Dear [Recipient's Name],

I am writing to formally propose a change in my position to [Proposed Position] within our international division. This shift is essential for driving market growth and capitalizing on emerging opportunities in the [specific market/region].

Over the past [duration], I have gained substantial experience in [relevant skills or projects], which has prepared me to take on greater responsibilities in a global capacity. The [specific market/region] presents unique challenges and opportunities that align with my expertise in [specific skills or areas].

This position change will enable us to:

- Enhance our market presence in [specific market/region].
- Leverage my existing relationships with key stakeholders.
- Implement strategies tailored to local market demands.

In conclusion, I believe that transitioning to [Proposed Position] will contribute significantly to our overall strategic objectives and drive market growth for [Company Name]. I appreciate your consideration of this proposal and am looking forward to discussing it with you further.

Thank you for your attention.

Sincerely,

[Your Name]

[Your Current Position]

[Your Contact Information]