

Dear [Recipient's Name],

I hope this message finds you well. I wanted to follow up regarding the Peer Recognition Program that we recently introduced. Your participation in this initiative is greatly valued, and it plays a crucial role in fostering a positive work environment.

We believe that recognizing the hard work of our peers helps to create a more collaborative and motivated team. If you have any questions or need further information on how to get involved, please do not hesitate to reach out.

Thank you for considering this opportunity to show appreciation for your colleagues. We look forward to your positive response!

Best regards,
[Your Name]
[Your Position]
[Your Company]