

Subject: Coordinated Social Media Marketing Initiative

Dear [Recipient's Name],

We are excited to propose a coordinated social media marketing initiative aimed at enhancing our brand visibility and engagement across multiple platforms. As we move forward, it's essential that we align our strategies to leverage our individual strengths effectively.

Objectives:

- Increase brand awareness by 25% over the next quarter.
- Engage with our audience through targeted content strategies.
- Collaborate on campaigns to maximize reach and impact.

Proposed Plan:

1. Weekly content planning meetings.
2. Joint social media campaigns to promote key products/services.
3. Cross-promotion strategies to enhance visibility.

We believe that by working together, we can achieve remarkable results that will benefit both our brands. Please let us know your availability for a meeting to discuss this further.

Best regards,

[Your Name]

[Your Position]

[Your Company]

[Your Contact Information]