

# Dear Valued Customer,

We hope this message finds you well! As a token of our appreciation for your past patronage, we are excited to offer you an exclusive special discount of 20% on your next purchase.

To redeem your discount, simply use the code **WELCOME20** at checkout. This offer is valid until **December 31, 2023**.

We value your business and would love the opportunity to serve you again. If you have any questions or need assistance, please do not hesitate to reach out.

Thank you for being a part of our family!

Warm regards,  
[Your Company Name]  
[Contact Information]